





LOGO DESIGN FOR:

**The GODRICH GROUP**

We would like to congratulate you on your re-branding of the Godrich group corporate image, we are really looking forward to a long and lasting relationship between our companies. We are going to assist you in every way possible and help you build a strong brand presence, Kim Ikel House of Design is here for you. Call on us anytime!

YOUR LOGO

The simplicity of the image has a strong visual presence. Recognizable, imaging is in fact the aim of brand development. We have succeeded in this instance, as we aimed for a simplistic, yet striking visualization. Of the Godrich Group of company's representation.

The G in the logo stands for Goldrich as a entity to be reckoned with. Bold and strong. A well established company with years and years of business experience, becoming and staying the market leader in all the chosen fields of business.

The triangle symbolizes the pin point accuracy in which business is conducted on a day to day basis, at the Godrich group of companies. Symbolizing progress and definite direction with solid intent of future growth and expansion.

We wish you all the success in all ventures.

Grayscale



Black



Corporate colours

Blue



(100%) cyan (80%) magenta

Silver



Pantone silver / 40% black

