



Natural • Serene • Timeless



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THE LOGO

Our mission was to create a logo that portrays a natural feeling with a subtle hint of Africa.

We decided on the “cats-tail” common name for the reedmace, a waterside plant also known as the bulrush to be depicted in the logo. It would not only inspire the landscape of the estate but also translate a sense of water or wet land surroundings.

The artistry of lush river growth blended by a mixture of Africanism, tranquility and invigoration.

COLOURS DEEP RICH EARTH TONES

